

TX 5063



SKILLS

Video Editor

- Adobe Premiere (General Editing, Color correction, transitions)
- After effects (Motion Graphics, VFX)
- Photoshop
- Nuke (VFX, Tracking, 2D, 3D)
- DaVinci Resolve
- Maya - Modeling, Rigging, UV, Rendering, Animation, Dynamic Simulations

Software Developer

- Programming/Development: C#, C++, HTML, CSS, ASP.NET, SQL, Python, jQuery
- Game Engines: Unity, Unreal Engine 5
- Database: MySQL
- Version Control: Git & GitHub

LANGUAGES

- Spanish (Native)
- English (fluent)

PORTAFOLIO

- [Website](#)
- [GitHub](#)
- [My YouTube Channel](#)

CONTACT

- +1 (305) 206 2596
- 6098 NW 31st Way, 33496, Boca Raton, Florida
- Email: Arieleon995@gmail.com
- [LinkedIn Profile](#)
- [Recommendation Letter](#)

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Arie Eskinazi

Video Editor, Creative Producer & Software Developer

PERSONAL PROFILE

Experienced and versatile video editor and creative producer with a B.A. in Multimedia Studies: Film, Video & New Media. Proficient in paid social creative development, video editing, motion graphics, and script assessment. Strong track record of delivering high-quality ads for global brands. Skilled in software development and collaborative game projects, demonstrating problem-solving skills. Eager to contribute expertise to your team's success.

WORK EXPERIENCE

Sr. Video editor

CEREBRAL

2022

- **Creative Architecture & Process Management:** Developed Cerebral's paid social creative architecture, approval process, & naming conventions using Asana, Frame, Google Drive, & Slack.
- **Video Editing & Optimization:** Edited 70% of in-house video ads, leading to high performance & significant cost savings.
- **Script Editing & Content Review:** Reviewed & contributed to video ad scripts, ensuring high-quality content.
- **Data-Driven Performance Improvements:** Analyzed video performance using Facebook & TikTok Ads Manager, optimizing content based on data.
- **Visually Engaging Motion Graphics:** Created captivating motion graphics for video elements, enhancing visual appeal & engagement.

Video editor & Creative Producer

TUBESCIENCE

2020 - 2021

- **Multifaceted Collaboration:** Collaborated with diverse teams and clients throughout production stages, from casting to motion graphics, ensuring smooth and successful projects.
- **Versatile Social Platform Ads:** Produced and edited advertisements for Facebook, Instagram, Snapchat, and TikTok, reaching wider audiences across various platforms.
- **Data-Driven Content Enhancements:** Analyzed video performance through Facebook Ads Manager and other tools, making data-driven improvements to boost content effectiveness.
- **eCommerce Content Expertise:** Created compelling eCommerce content for esteemed clients, including Lumin, Fabletics, Dr.squatch, Freshly, Noom, Truebill, and more, showcasing adaptability and creativity.

General Production, Video Editor

NEWSTATION.COM / THELAW.TV/ VIDEOBOLT

2015 - 2019

- Edited 2,000+ advertising videos for diverse clients, including lawyers, country clubs, restaurants, speakers, and news updates. Created customized animated vector graphics. Ensured high-quality standards, art style, and visual presentation. Engaged in production tasks, video editing, motion graphics, and chroma key operations.

Software Developer Intern

PROSPER IT

2023

- Collaborated on the Unity game "Reign of the Barrel Dragon" and Unreal Engine 5 game "Treasure Island." Assisted in implementing game mechanics, creating immersive environments, and ensuring smooth gameplay experiences.

EDUCATION

THE TECH ACADEMY

CERTIFICATION IN SOFTWARE DEVELOPMENT

PORTLAND, OREGON

2023

Immersive Software Developer boot camp with more than 800 hours of instruction and hands-on coding

FLORIDA ATLANTIC UNIVERSITY

B.A. MULTIMEDIA STUDIES: FILM, VIDEO & NEW MEDIA

BOCA RATON, FLORIDA

2019

PERSONAL PROJECTS, FREELANCE & AWARDS

Video editor & Director

FREELANCE

2015 - PRESENT

- Casting Editor in the Netflix show "La Firma" - February to March 2022
- Versace Perfumes Commercial - CDMX, México - July 2018
- Demo Reel of Actress Klaudia García - CDMX, Mexico - July 2018
- Suculenta Labs Productions (Multiple projects) - CDMX, México 2019
- Arian Abadi (Psychedelic concert motion graphics) - Panama 2020
- Argos Television S.A. de C.V. (VFX Editor) - CDMX, Mexico 2020

Video Editor, Videographer, Direction, Scriptwriter

SHORT-FILMS

- "[My Daily Routine](#)" Documentary - Florida, USA - 2019
- "[Living Nature](#)" Capturing Space - Florida, USA - 2019
- "[While Dreaming](#)" Short-film - Florida, USA - 2019
- "[Dile no al bullying](#)" Short-film - Caracas, Venezuela - 2011

AWARDS - NATIONAL VIDEO COMPETITION "PROYECTO WON"

- [Use of cellphone while driving](#) - 1st place - 2012
- Our reality needs a change - 1st place - 2013

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